

Sponsorship Opportunities

PLATINUM SPONSORSHIP:

\$2500

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- One (1) Year rotating article sidebar sponsorship placement on the Longmont Observer website
 - One (1) Year mention of your organization at all Longmont Observer events
 - One (1) Year sponsorship placement on the Longmont Observer weekly news email
 - One (1) Year sponsorship placement on the Longmont Observer daily news email
 - Logo displayed on the Longmont Observer's 'Our Sponsors' website page
 - One time mention of your organization on our social media pages (e.g. Facebook)

GOLD SPONSORSHIP:

\$1000

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- Six (6) months rotating article sidebar sponsorship placement on the Longmont Observer website
 - Six (6) months sponsorship placement on the Longmont Observer weekly news email
 - Logo displayed on the Longmont Observer's 'Our Sponsors' website page
 - One time mention of your organization on our social media pages (e.g. Facebook)

SILVER SPONSORSHIP:

\$500

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- One (1) Month rotating article sidebar sponsorship placement on the Longmont Observer website
 - One (1) Month sponsorship placement on the Longmont Observer weekly news email
 - Logo displayed on the Longmont Observer's 'Our Sponsors' website page
 - One time mention of your organization on our social media pages (e.g. Facebook)

BRONZE SPONSORSHIP:

\$250

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- Logo displayed on the Longmont Observer's 'Our Sponsors' website page
 - One time mention of your organization on our social media pages (e.g. Facebook)

Underwriting Opportunities

Article Underwriting

The following support would help the Longmont Observer educate and inform the Longmont community. An article or column within the following categories: crime, government, schools, lifestyle, business, can be chosen to show your support.

Gold (\$10,000):

- Inclusion of an underwritten message about your company in 5 articles / week / year
- Inclusion of your company name and logo in our weekly email newsletter for a full year
- Rotating article sidebar sponsorship for a full year

Silver (\$5,000):

- Inclusion of an underwritten message about your company in 3 articles / week / year
- Inclusion of your company name and logo in our weekly email newsletter for six (6) months
- Rotating article sidebar sponsorship image for a six (6) months

Bronze (\$2,500):

- Inclusion of an underwritten message about your company in 1 article / week / year
- Rotating article sidebar sponsorship image for a six (6) months

Translation of Article to Spanish Underwriting

The following support would help the Longmont Observer educate and inform our Latino population in Longmont by translating our news into Spanish:

Gold (\$10,000):

- Inclusion of an underwritten message about your company in 5 Spanish articles / week / year
- Inclusion of your company name and logo in our Spanish weekly email newsletter for a full year
- Rotating article sidebar sponsorship for a full year

Silver (\$5,000):

- Inclusion of an underwritten message about your company in 3 Spanish articles / week / year
- Inclusion of your company name and logo in our Spanish weekly email newsletter for six (6) months
- Rotating article sidebar sponsorship image for a six (6) months

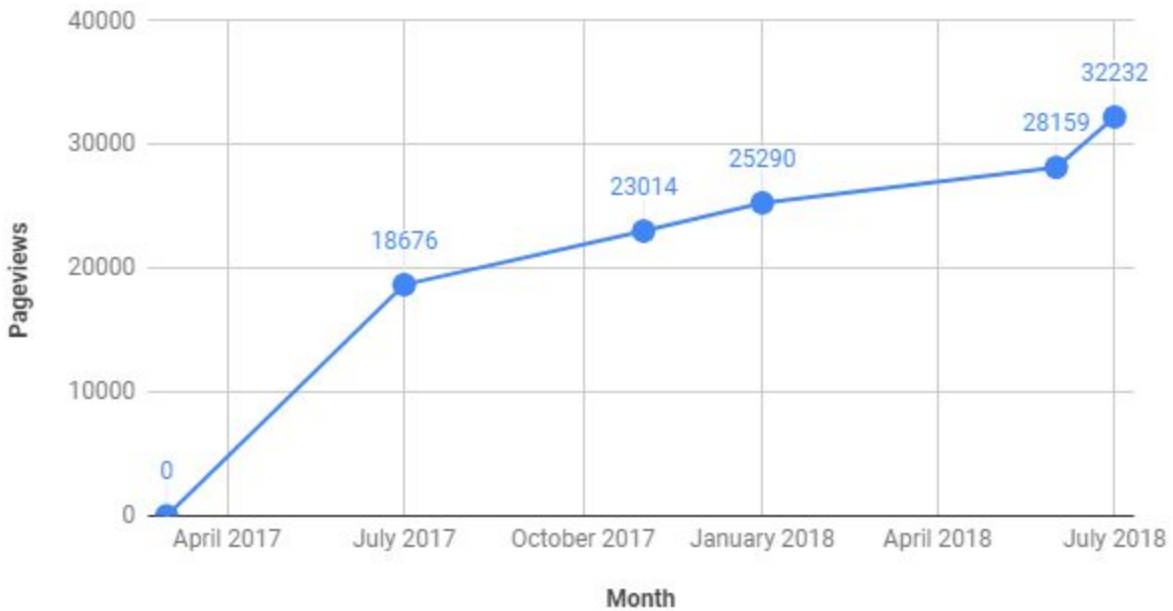
Bronze (\$2,500):

- Inclusion of an underwritten message about your company in 1 Spanish article / week / year
- Rotating article sidebar sponsorship image for a six (6) months

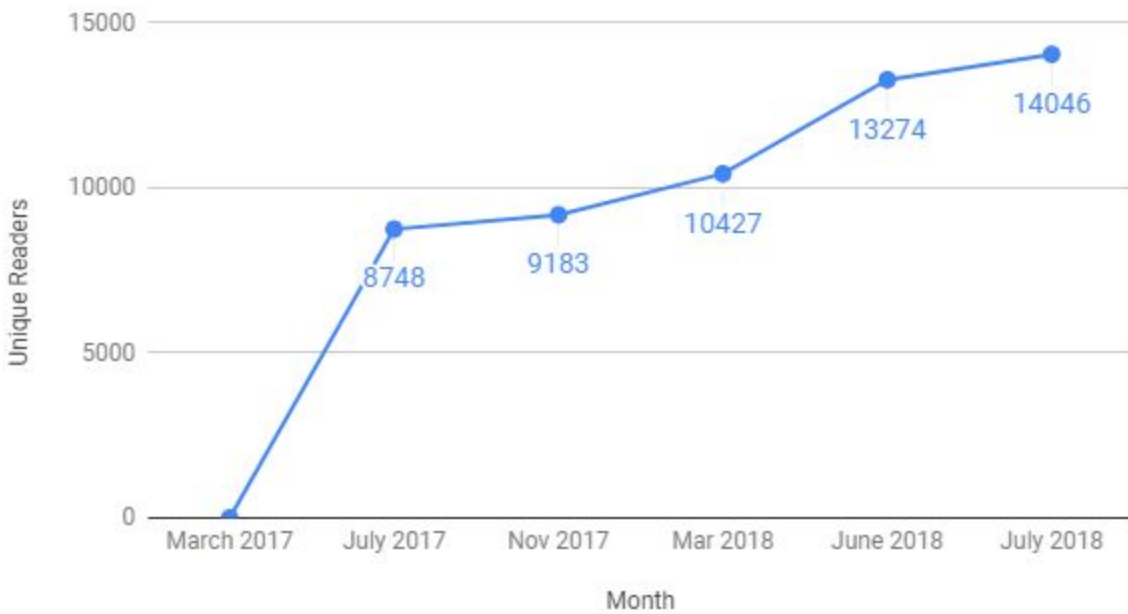
For more information, please contact Sergio R. Angeles at sergio@longmontobserver.org

Longmont Observer Audience

Longmont Observer Pageviews - March 2017 to Present

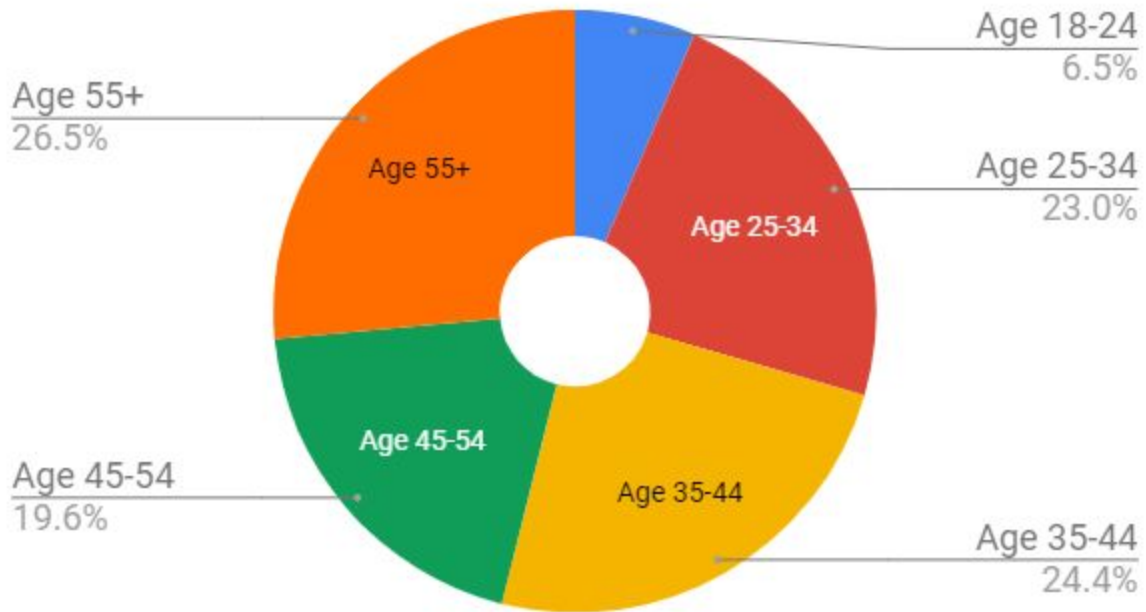


Longmont Observer Unique Readers - March 2017 to Present

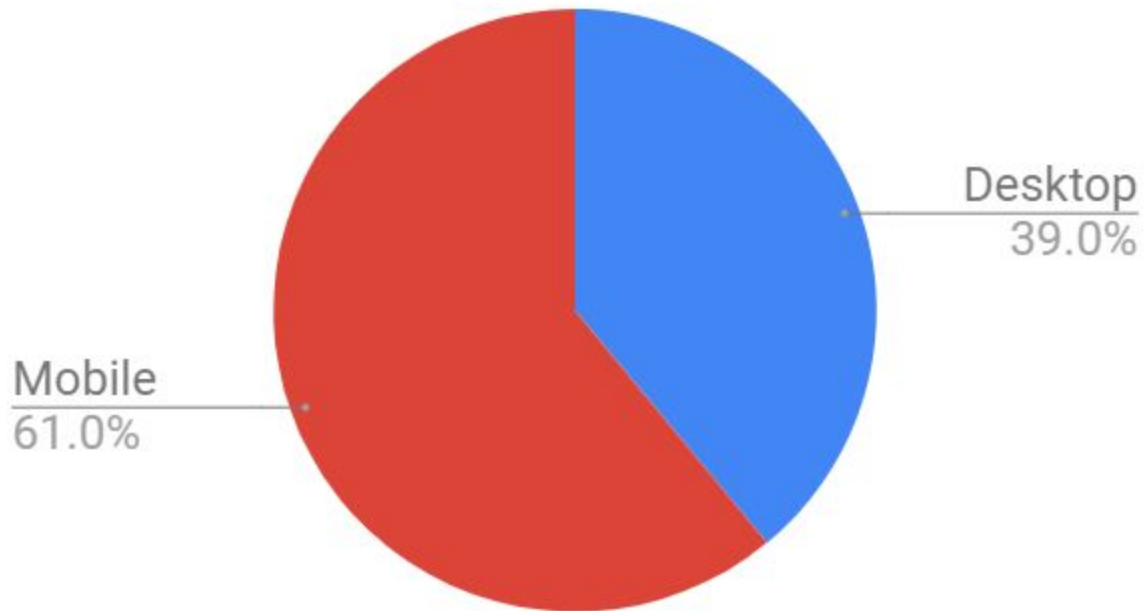


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Readership by Age Group



Readership by Device



Readership by Gender



Sponsorship and Underwriting Terms

Payment is due 30 days from receipt of invoice. Electronic payment is preferred.

Example Sponsorship Image



For more information, please contact Sergio R. Angeles at sergio@longmontobserver.org